

Cairngorms Economic Forum

Economic Diversification Strategy Workshop

Cairngorm Hotel, Aviemore,
Thursday 17th October 2013
10.00 – 14.30

- 0930 – 1000** *Arrive and refreshments*
- 1000 – 1005** **Welcome**
Welcome and introduction (Alan Rankin CBP)
- 1005 – 1010** **Setting the scene**
Structure and purpose of the workshop (Richard Scothorne, Rocket Science)
- 1010 – 1100** **Economic Drivers for Growth**
Presentation and discussion around findings of recent research looking at local clusters, economic trends and infrastructure for business. (Richard Scothorne and Hervey Gibson, Cogentsi)
- 1100 – 1145** **Breakout:**
Opportunities for development and diversification. Delegates break into appropriate sector groupings.
- 1145 – 1230** **Discussion:**
Facilitator draws on feedback from each working group to identify key matters for discussion after lunch.
- 1230 – 1315** **Lunch**
- 1315 – 1400** **Plenary:**
Towards an Economic Diversification strategy/Action Plan. *Facilitator draws on pre-lunch session to identify key areas for action, the nature of the aspiration around each of these, the main tasks each might involve, and any more detailed work to be passed to the subsequent specialist sector workshops.*
- 1400 – 1425** **Next steps**
- 1425 – 1430** **Closing comments** David Fraser Chair of CEF